



## TISS AESDII Western Conclave for Building CSR Partnerships

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DATE:

16<sup>th</sup> May to 18<sup>th</sup> May, 2018

VENUE:

The Auditorium, National Stock Exchange (NSE),  
Exchange Plaza, C-1, Block G, Bandra Kurla Complex,  
Bandra East, Mumbai, Maharashtra 400051

POWERED BY:



**NSDL**  
Technology, Trust & Reach



data talks...  
**SYNERGY CONNECT**  
DATA ■ DOCUMENTATION ■ DASHBOARDS



**GurujiWorld**  
Simplifying Learning

MEDIA PARTNER:



## Schedule – Day 1

Day 1 - Wednesday, 16 <sup>th</sup> May 2018		
Session Timings	Session	Resource Person(s)
10:00 am - 10:30 am	Registration and Breakfast	<b>Dwiya Saha, Sangjukta Roychowdhury, Aritra Moulick</b> (Programme Coordinators, TISS AESDII)
10:30 am - 11:00 am	<b>Session 101</b> About TISS AESDII and the Conclaves	<b>rohan sarma</b> (Head, TISS AESDII)
11:00 am - 11:30 am	<b>Keynote Session</b> Setting the context	<b>Nadir Godrej</b> (Managing Director, Godrej Industries)
<b>11:30 am - 11:45 am</b>	<b>Tea Break</b>	
11:45 am - 1:30 pm	<b>Panel Discussion</b> Why CSR? What CSR? How CSR?	<p>Panelists:</p> <ul style="list-style-type: none"> <li>• <b>Rema Mohan</b> (CSR Head, NSE)</li> <li>• <b>Gopa TN</b> (Senior Vice President, NSDL e-Governance Infrastructure Limited)</li> <li>• <b>Nitin Naik</b> (Founder, Synergy Connect)</li> <li>• <b>Rukmini Datta</b> (Operations Head, CSR, Cipla Foundation)</li> <li>• <b>S.N. Batliwalla</b> (Financial Advisor, TISS)</li> <li>• <b>Dr. Ananya Samajdar</b> (Assistant Professor, TISS)</li> </ul> <p>Moderated by:</p> <p><b>rohan sarma</b> (Head, TISS AESDII)</p>
<b>1:30 pm - 2:30 pm</b>	<b>Lunch Break</b>	
2:30 pm - 4:30 pm	<b>Masterclass</b> Understanding Theory of Change and Fundamentals of Results Based Management	<b>V. Venkataramana</b> (COO, Shantilal Muttha Foundation)
<b>4:30 pm - 4:45 pm</b>	<b>Tea Break</b>	

Contd.

**Day 1 - Wednesday, 16th May 2018**

<b>Session Timings</b>	<b>Session</b>	<b>Resource Person(s)</b>
4:45 pm - 5:15 pm	<b>Masterclass</b> Data Talks ? or !	<b>Nitin Naik</b> (Founder, Synergy Connect)
5:15 pm - 5:45 pm	<b>Masterclass</b> Content/ Knowledge Management, Documentation and Story Telling	<b>Dhimant Parekh</b> (Founder, The Better India)
5:45 pm - 6:30 pm	<b>Workshop</b> Working with Communities and Development Stakeholders	<b>Ami Misra</b> (Programme Specialist, National CSR Hub, TISS) <b>Amita Parulkar</b> (Research Fellow, National CSR Hub, TISS)
6:30 pm - 7:00 pm	<b>Masterclass</b> Importance of Fundraising and Networking	<b>Manoj Aiyer</b> (Professor, TISS)

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## Schedule – Day 2

Day 2 - Thursday, 17th May 2018		
Session Timings	Sessions	Resource Persons
10:00 am - 10:30 am	Registration and Breakfast	<b>Dwiya Saha, Sangjukta Roychowdhury, Aritra Moulick</b> (Programme Coordinators, TISS AESDII)
10:30 am - 11:00 am	<b>Special Address</b> Governance of NPOs in India: Issues, Challenges, Best Practices and Way Forward	<b>Professor B. Venkatesh Kumar</b> (Chairperson, Centre for Public Policy and Governance, TISS and Director, National CSR Hub, TISS)
11:00 am - 12:00 pm	<b>Masterclass Part I</b> Organisational Good Governance	<b>S.N. Batliwalla</b> (Financial Advisor, TISS)
<b>12:00 pm - 12:15 pm</b>	<b>Tea Break</b>	
12:15 pm - 1:00 pm	<b>Masterclass Part II</b> Financial Management, Policies, Processes and Systems	<b>S.N. Batliwalla</b> (Financial Advisor, TISS)
<b>1:00 pm - 2:00 pm</b>	<b>Lunch Break</b>	
2:00 pm - 3:00 pm	<b>Masterclass</b> Decoding the CSR Law and Guidelines	<b>Dr. Ananya Samajdar</b> (Assistant Professor, TISS)
3:00 pm - 4:00 pm	<b>Workshop</b> Proposal Bank, Proposal Template and Proposal Evaluation Parameters	<b>Dwiya Saha, Nimisha Shah, Nikhil Deshpande</b> (Programme Coordinators, TISS AESDII)
<b>4:00 pm - 4:15 pm</b>	<b>Tea Break</b>	
4:15 pm - 4:45 pm	<b>Workshop</b> Cracking a CSR 'Pitch'	<b>rohan sarma</b> (Head, TISS AESDII)  <b>Nitin Naik</b> (Founder, Synergy Connect)

Day 2 - Thursday, 17th May 2018		
Session Timings	Sessions	Resource Persons
4:45 pm - 6:00 pm	<p><b>Group Activity</b></p> <p>Mentoring of Thematic proposals</p> <p><i>Teams will be divided thematically</i></p>	<p><u>Rural, Community Development, Agriculture and Environment</u></p> <p>Mentor: <b>Dr. Ananya Samajdar</b></p> <p>Associate: <b>Nimisha Shah</b></p> <p><u>Health, Nutrition, Water and Sanitation</u></p> <p>Mentor: <b>Nitin Naik</b></p> <p>Associate: <b>Aritra Moulick</b></p> <p><u>Education</u></p> <p>Mentor: <b>Amita Parulkar</b></p> <p>Associate: <b>Dwiya Saha</b></p> <p><u>Livelihood, Skill Development and Vocational Training</u></p> <p>Mentor: <b>S.N. Batliwalla</b></p> <p>Associate: <b>Nikhil Deshpande</b></p> <p><u>Projects focussing on Vulnerable Groups</u></p> <p>Mentor: <b>Ami Misra</b></p> <p>Associate: <b>Sangjukta Roychowdhury</b></p>
6:00 pm - 7:00 pm	<p><b>Presentation</b></p> <p>By Team Mentors/Associates and Representatives</p> <p><b>Feedback</b></p>	<p>Moderated by:</p> <p><b>rohan sarma</b></p> <p>(Head, TISS AESDII)</p>

## Schedule – Day 3

(Please Note: Sessions highlighted yellow are only for participants from public and private sector companies.)

Day 3 - Friday, 18th May 2018		
Session Timings	Sessions	Resource Persons
10:00 am - 10:30 am	Registration and Breakfast for Corporate Teams	<b>Sangjukta Roychowdhury, Aritra Moulick</b> (Programme Coordinators, TISS AESDII)
10:30 am - 10:45 am	Setting the Context	<b>rohan sarma</b> (Head, TISS AESDII)
10:45 am - 11:15 am	<b>Presentation of a Case Study</b> <i>Vidyasaarathi: A model project on financing higher education in India</i>	<b>Vinith Nair</b> (Assistant Vice President, NSDL e-Governance Infrastructure Limited)
<b>11:15 am - 11:30 am</b>	<b>Tea Break</b>	
11:30 am - 12:00 pm	<b>Masterclass</b> Decoding the CSR Law and Guidelines	<b>Dr. Ananya Samajdar</b> (Assistant Professor, TISS)
12:00 pm - 1:00 pm	<b>Masterclass with Q &amp; A</b> Organisational Financial Management and Good Governance	<b>S.N. Batliwalla</b> (Financial Advisor, TISS)
1.00 pm - 1.30 pm	<b>Masterclass</b> Data Talks ? or ! <i>Aligning Bond with Brand</i>	<b>Nitin Naik</b> <b>Ami Misra</b>
11.30 am - 1 pm	<b>Proposal Submission</b> NPO Participants submit ONE proposal for the TISS AESDII Bazaar	TISS AESDII Team
<b>1:30 pm - 2:30 pm</b>	<b>Networking over Lunch</b>	
2:30 pm - 5:30 pm	<b>TISS AESDII Bazaar</b> <i>A platform where participant NPOs present before corporate CSR teams , innovative, sustainable and high-impact proposals that have been mentored during the Conclave</i>	Moderated by: <b>rohan sarma</b> <b>Ami Misra</b> (TISS AESDII)
<b>5:30 pm - 5:45 pm</b>	<b>Tea Break</b>	
5:45 pm - 6:15 pm	<b>Valedictory Address</b> Thinking Innovation, Doing Digital, and Being Good	<b>Girish Prabhu</b> (Founder, Guruji World)
6:15 pm - 6:30 pm	Feedback Session and Concluding Remarks	<b>rohan sarma</b> (Head, TISS AESDII)
6:30 pm - 7:00 pm	Certificate Distribution	<b>TISS AESDII Team</b>

# Fees and Related Information

The **fee structure** is noted in the table below.

Sr. No.	Organisation	Amount Per Day Per Participant*
1	Companies ( Public and Private Sector)	Rs. 18,000/-
2	TISS Empanelled Non Profit Organisations	Rs. 3,000/-
3	Non-empanelled Non Profit Organisations	Rs. 4,500/-

\*the amount is inclusive of GST (rate – 18%)

## Instructions

The instructions for the payment of fees are as follows:

Please make the payments on/ by 4<sup>th</sup> May, 2018.

The Demand Draft (DD) should be drawn in favour of:

**TATA INSTITUTE OF SOCIAL SCIENCES, MUMBAI**

DD and invoice requisition form should be sent to the following address:

Ms. Rajisha Vineet  
Empanelment Coordinator (Administrative),  
Secretariat, National CSR Hub,  
10th floor,  
Prof. Gore Academic Building,  
Tata Institute of Social Sciences (New Campus)  
Deonar, Mumbai- 400088  
Contact Number: 022-25525848

For any queries, please contact:

**Ms. Rajisha Vineet**

**Contact Number: 022-25525848**

[tissaesdii@gmail.com](mailto:tissaesdii@gmail.com)

**Note for Corporate Teams:** The participants will be eligible for receiving the certificate only after attending all the sessions on the third day of the Conclave. However, we welcome participants to be a part of the other days of the Conclaves based on their interest. Please note all travel, accommodation and other expenses shall be borne by the participants.

**Note for NPOs :** The participants will be eligible for receiving the certificate only after attending the sessions on all three days of the Conclave. Please note all travel, accommodation and other expenses shall be borne by the participants.

Workshop Prerequisite for TISS AESDII Bazaar: Kindly note that participants are advised to bring along one draft proposal (with clear thematic and geographical areas indicated) that the organization would like to explore for funding through CSR. While preparing the proposal, your organisation is requested to use the proposal bank form attached in the email invitation. The proposal bank form need not be sent to us. Kindly carry hardcopies of the same to the venue on 16<sup>th</sup> May, 2018.

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