

# TISS AESDII Western Conclave for Building CSR Partnerships

#### DATE:

21.05.2018 - 23.05.2018

#### **VENUE:**

Library Conference Hall, Sixth Floor, Main Campus, Tata Institute of Social Sciences, Deonar, Mumbai, Maharashtra - 400088

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## Schedule – Day 1

Day 1 – Monday, 21 <sup>st</sup> May 2018		
Session Timings	Session	Resource Persons
09:30 am - 10:00 am	Registration and Breakfast	Dwiya Saha, Sangjukta Roy Chowdhury, Aritra Moulick (Programme Coordinators, TISS AESDII)
	Session 101	rohan sarma
10:00 am - 10:30 am	About TISS AESDII and the Conclaves	(Head, TISS AESDII)
10:20 am 11:00 am	Keynote Address	Nadir Godrej
10:30 am - 11:00 am	Setting the Context	(Managing Director, Godrej Industries Ltd.)
11:00 am - 11:15 am	Tea Break	– Group Photo
11:15 am - 1:00 pm	Panel Discussion  Why CSR? What CSR? How CSR?	<ul> <li>Pratyush Panda (Head, CSR, ACC Limited)</li> <li>Dhimant Parekh (Founder, The Better India)</li> <li>Dr. Saugat Mukherjee (Regional Director - West, Confederation of Indian Industries)</li> <li>Dr. R. Balasubramaniam (Founder and Chairman, Grassroots Research And Advocacy Movement – GRAAM)</li> <li>Vivek Talwar (Former Chief Sustainability Officer and Chief Culture Officer, Tata Power)</li> <li>Aarti Wig (Founder and Country Director, Yunus Social Business, India)</li> <li>V. Venkatramana (COO, Shantilal Muttha Foundation</li> <li>S.N. Batliwalla (Financial Advisor, TISS)</li> <li>Chair: rohan sarma (Head, TISS AESDII)</li> </ul>
1:00 pm - 2:00 pm	Lun	nch Break

Contd.

Day 1 – Monday 21 <sup>st</sup> May 2018		
Session Timings	Session	Resource Persons
2:00 pm - 4:00 pm	Masterclass  Understanding Theory of Change and Fundamentals of Results Based  Management	Professor Bhaskar Mittra  (Associate Director, Tata-Cornell Institute for Agriculture and Nutrition)
4:00 pm - 4:15 pm	Tea Break	
4:15 pm - 5:15 pm	Masterclass  Business Sustainability, Responsibility, Leadership and Reporting	Mukund Gorakshkar  (Senior Consultant - Strategic Initiatives, National CSR Hub, TISS)
5:15 pm - 6:00 pm	Workshop  Working with Communities and  Development Stakeholders	Ami Misra  (Programme Specialist, National CSR Hub, TISS)  Amita Parulkar  (Research Fellow, National CSR Hub, TISS)

## Schedule – Day 2

Day 2 – Tuesday, 22 <sup>nd</sup> May 2018		
Session Timings	Sessions	Resource Persons
9:30 am - 10:00 am	Registration and Breakfast	Dwiya Saha, Sangjukta Roy Chowdhury, Aritra Moulick (Programme Coordinators, TISS AESDII)
	Special Address	Professor B. Venkatesh Kumar
10:00 am - 10:30 am	Governance of NPOs in India: Issues, Challenges, Best Practices and Way Forward	(Chairperson, Centre for Public Policy and Governance, TISS and Director, National CSR Hub, TISS)
10:30 am - 11:30 am	Masterclass Part I	S.N. Batliwalla
	Organisational Good Governance with Case Studies	(Financial Advisor, TISS)
11:30 am - 11:45 am	Теа	Break
	Masterclass Part II	S.N. Batliwalla
11:45 am - 1:00 pm	Fundraising Strategies	(Financial Advisor, TISS)
1:00 pm - 2:00 pm	Lunch Break	
	Masterclass Part III	S.N. Batliwalla
2:00 pm - 3:30 pm	Financial Management, Policies, Processes and Systems	(Financial Advisor, TISS)
3:30 pm - 3:45 pm	Tea Break	
	Masterclass	Dr. Ananya Samajdar
3:45 pm - 5:00 pm	Decoding the CSR Law and Guidelines	(Assistant Professor, TISS)
5:00 pm - 5:15 pm	Tea Break	
F.15 mm C.00	Workshop	rohan sarma
5:15 pm - 6:00 pm	Cracking a CSR 'Pitch'	(Head, TISS AESDII)

## Schedule – Day 3

Day 3 – Wednesday, 23 <sup>rd</sup> May 2018		
Session Timings	Sessions	Resource Persons
9:30 am - 10:00 am	Registration and Breakfast	Dwiya Saha, Sangjukta Roy Chowdhury, Aritra Moulick (Programme Coordinators, TISS AESDII)
10:00 am - 10:30 am	Presentation  TISS AESDII tools for programmatic and financial assessment of: (a) NPOs and, (b) social sector projects —  • TISS AESDII Empanelment • TISS AESDII Proposal Bank	Dwiya Saha, Nimisha Shah, Nikhil Deshpande (Programme Coordinators, TISS AESDII)
10:30 am - 11:00 am	Frequently Asked Questions  A live interaction with TISS Experts	Moderated by:  rohan sarma  (Head, TISS AESDII)
11:00 am - 11:30 am	Corporate Address  Presentation on Vidyasaarathi: A model project on financing higher education in India	Vinith Nair  (Assistant Vice President, NSDL e-Governance Infrastructure Limited)
11:30 am - 11:45 am	Tea Break	C
11:45 am - 1:00 pm	Group Activity  Mentoring of Thematic proposals  (Teams will be divided thematically)	Livelihood, Skills, Agriculture and Environment  Mentor: Professor Bhaskar Mittra  Associate: Nimisha Shah  Health, Nutrition, Water and Sanitation  Mentor: Dr. Ananya Samajdar  Associate: Aritra Moulick  Education  Mentor: Amita Parulkar  Associate: Dwiya Saha  Rural/ Community Development, Projects focussing on Vulnerable Groups  Mentor: Ami Misra

Contd.

		<u>Corporate Teams</u>
		Mentor: S.N. Batliwalla
		Associate: Nikhil Deshpande
1:00 pm - 2:00 pm	Networking ove	r Lunch
	TISS AESDII Bazaar	Moderated by:
2:00 pm - 5:00 pm	A platform where participant NPOs present innovative, sustainable and high-impact	Ami Misra
	proposals that have been mentored during the Conclave, to corporate CSR teams	(Programme Specialist, National CSR Hub, TISS)
5:00 pm - 5:15 pm	Tea Break	
5:15 pm - 5:45 pm	Valedictory Address  The 8C Model: Conscious and Compassionate Capitalism: Calling for Convergence, Collaboration between Corporations and Communities	Professor S. Parasuraman  (Former Director, Tata Institute of Social Sciences)
5:45 pm - 6:00 pm	Feedback Session and Concluding Remarks	rohan sarma (Head, TISS AESDII)
6:00 pm onwards	Certificate Distribution	TISS AESDII Team

## Fees and Related Information

The **fee structure** is noted in the table below.

Sr. No.	Organisation	Amount Per Day Per Participant*
1	Companies ( Public and Private Sector)	Rs. 18,000/-
2	TISS Empanelled Non Profit Organisations	Rs. 3,000/-
3	Non-empanelled Non Profit Organisations/ Individuals	Rs. 4,500/-

<sup>\*</sup>the amount is inclusive of GST (rate – 18%)

#### Instructions

The instructions for the payment of fees are as follows:

Please make the payments on/by Thursday, 17th May, 2018.

Kindly transfer the funds on this payment gateway: <a href="https://support.tiss.edu/conf">https://support.tiss.edu/conf</a> regi form/

Alternatively, the fees can be transferred to the following bank account directly. The details for transfer of funds are noted below:

Account Holder Name: TATA INSTITUTE OF SOCIAL SCIENCES PROJECT ACCOUNT

Account No: 0765104000038289

Bank Name: IDBI Bank

IFS Code: IBKL0000765

SWIFT Code: IBKLINBB126

Branch Code: 765

MICR: 400259090

Bank Address: IDBI Bank

Deonar branch Unit no: 1, Safal Pride Sion-Trombay Road Deonar, Mumbai-400088

Permanent Account Number: AAATT4224B

Please the send online receipt or UTR code to tissaesdii@gmail.com along with the GST Declaration and Invoice Requisition form.

For any queries, please contact:

Ms. Rajisha Vineet

Contact Number: 022-25525848

tissaesdii@gmail.com

Website:

https://goo.gl/tpZs16

Note for Participants: The participants will be eligible for receiving a TISS endorsed certificate for attending the Conclave.

<u>Workshop Prerequisite for TISS AESDII Bazaar:</u> Kindly note that NPO participants are advised to bring along one draft proposal (with clear thematic and geographical areas indicated) that the organization would like to explore for funding through CSR. While preparing the proposal, your organisation is requested to use the proposal bank form attached in the email invitation. <u>The proposal bank form need not be sent to us. Kindly carry hardcopies of the same to the venue on 21st May, 2018.</u>