

# TISS AESDII Western Conclave for Building CSR Partnerships

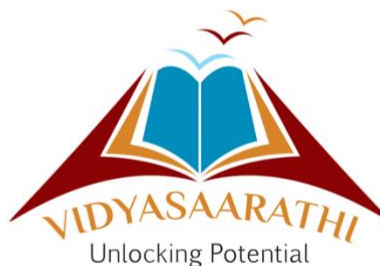
**DATE:**

21.05.2018 - 23.05.2018

**VENUE:**

Library Conference Hall,  
Sixth Floor, Main Campus,  
Tata Institute of Social Sciences,  
Deonar, Mumbai,  
Maharashtra - 400088

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## Schedule – Day 1

Day 1 – Monday, 21 <sup>st</sup> May 2018		
Session Timings	Session	Resource Persons
9:30 am - 10:00 am	Registration and Breakfast	<b>Dwiya Saha, Sangjukta Roy Chowdhury, Aritra Moulick</b> (Programme Coordinators, TISS AESDII)
10:00 am - 10:30 am	<b>Session 101</b> About TISS AESDII and the Conclaves	<b>rohan sarma</b> (Head, TISS AESDII)
10:30 am - 11:00 am	<b>Keynote Address</b> Setting the Context	<b>Nadir Godrej</b> (Managing Director, Godrej Industries Ltd.)
11:00 am - 11.30 am	<b>Inaugural Special Address</b> A Convergence Approach to Good Governance	<b>Shweta Shalini</b> (Executive Director, Maharashtra Village Social Transformation Foundation)
<b>11:30 am - 11:45 am</b>	<b>Tea Break – Group Photo</b>	
11:45 am - 1:30 pm	<b>Panel Discussion</b>  Why CSR? What CSR? How CSR?	Panellists: <ul style="list-style-type: none"> <li>• <b>Dhimant Parekh</b> (Founder, The Better India)</li> <li>• <b>Aarti Wig</b> (Founder and Country Director, Yunus Social Business, India)</li> <li>• <b>Vivek Talwar</b> (Former Chief Sustainability Officer and Chief Culture Officer, Tata Power)</li> <li>• <b>Shikha Shabdita</b> (Head, Group CSR, Reliance Group)</li> <li>• <b>S.N. Batliwalla</b> (Financial Advisor, TISS)</li> <li>• <b>Dr. Ananya Samajdar</b> (Assistant Professor, TISS)</li> </ul> Chair:  <b>rohan sarma</b> (Head, TISS AESDII)
<b>1:30 pm - 2:15 pm</b>	<b>Lunch Break</b>	

Contd.

**Day 1 – Monday, 21<sup>st</sup> May 2018**

<b>Session Timings</b>	<b>Session</b>	<b>Resource Persons</b>
2:15 pm - 2:45 pm	<p align="center"><b>Presentation with Q&amp;A</b></p> <p>TISS AESDII tools for programmatic and financial assessment of: (a) NPOs and (b) social sector projects –</p> <ul style="list-style-type: none"> <li>• TISS AESDII Empanelment</li> <li>• TISS AESDII Proposal Bank</li> </ul>	<p><b>rohan sarma</b> (Head, TISS AESDII)</p>
2:45 pm - 3:45 pm	<p align="center"><b>Masterclass</b></p> <p>Perspectives and Trends in Public Policy, Advocacy and Civil Society</p>	<p><b>Dr. R. Balasubramaniam</b> (Founder and Chairman, Grassroots Research And Advocacy Movement – GRAAM)</p>
<b>3: 45 pm - 4:00 pm</b>	<b>Tea Break</b>	
4:00 pm - 6:00 pm	<p align="center"><b>Masterclass</b></p> <p>Understanding Theory of Change and Logical Framework, Fundamentals of Results Based Management</p>	<p><b>Professor Bhaskar Mittra</b> (Associate Director, Tata-Cornell Institute for Agriculture and Nutrition)</p>

## Schedule – Day 2

Day 2 – Tuesday, 22 <sup>nd</sup> May 2018		
Session Timings	Sessions	Resource Persons
9:30 am - 10:00 am	Registration and Breakfast	<b>Dwiya Saha, Sangjukta Roy Chowdhury, Aritra Moulick</b> (Programme Coordinators, TISS AESDII)
10:00 am - 10:30 am	<b>Special Address</b> Governance of NPOs in India: Issues, Challenges, Best Practices and Way Forward	<b>Professor B. Venkatesh Kumar</b> (Chairperson, Centre for Public Policy and Governance, TISS and Director, National CSR Hub, TISS)
10:30 am - 11:30 am	<b>Masterclass Part I</b> Organisational Good Governance with Case Studies	<b>S.N. Batliwalla</b> (Financial Advisor, TISS)
<b>11:30 am - 11:45 am</b>	<b>Tea Break</b>	
11:45 am - 1:30 pm	<b>Masterclass Part II</b> Financial Management, Policies, Processes and Systems	<b>S.N. Batliwalla</b> (Financial Advisor, TISS)
<b>1:30 pm - 2:15 pm</b>	<b>Lunch Break</b>	
2:15 pm - 3:30 pm	<b>Masterclass Part III</b> Fundraising Strategies	<b>S.N. Batliwalla</b> (Financial Advisor, TISS)
<b>3:30 pm - 3:45 pm</b>	<b>Tea Break</b>	
3:45 pm - 5:00 pm	<b>Masterclass</b> Decoding the CSR Law and Guidelines	<b>Dr. Ananya Samajdar</b> (Assistant Professor, TISS)
5:00 pm - 6:00 pm	<b>Masterclass</b> Cracking a CSR 'Pitch'	<b>rohan sarma</b> (Head, TISS AESDII)

## Schedule – Day 3

Day 3 – Wednesday, 23 <sup>rd</sup> May 2018		
Session Timings	Sessions	Resource Persons
9:30 am - 10:00 am	Registration and Breakfast	<b>Dwiya Saha, Sangjukta Roy Chowdhury, Aritra Moulick</b>  (Programme Coordinators, TISS AESDII)
10:00 am - 10:30 am	<b>Workshop</b>  Working with Communities and Development Stakeholders	<b>Ami Misra</b>  (Programme Specialist, National CSR Hub, TISS)  <b>Amita Parulkar</b>  (Research Fellow, National CSR Hub, TISS)
10:30 am - 12:00 pm	<b>Masterclass</b>  The GRI Framework for Accountability, Sustainability and Responsibility of Development Actors	<b>Dr. Aditi Haldar</b>  (Director, GRI Regional Hub, South Asia)
<b>12:00 pm - 12:15 pm</b>	<b>Tea Break</b>	
12:15 pm - 1:30 pm	<b>Group Activity</b>  Mentoring of Thematic proposals  <i>(Teams will be divided thematically)</i>	<u>Livelihood, Skills, Agriculture and Environment</u>  Mentor: <b>Professor Bhaskar Mittra</b>  Associate: <b>Nimisha Shah</b>  <u>Disability, Health, Nutrition</u>  Mentor: <b>Dr. Ananya Samajdar</b>  Associate: <b>Aritra Moulick</b>  <u>Education</u>  Mentor: <b>Amita Parulkar</b>  Associate: <b>Keerthi Kumar</b>  <u>Water and Sanitation, Projects focussing on Vulnerable Groups</u>  Mentor: <b>Dwiya Saha</b>  Associate: <b>Debanjana Das</b>  <u>Rural/ Community Development</u>  Mentor: <b>Ami Misra</b>  Associate: <b>Sangjukta Roy Chowdhury</b>

		<u>Corporate Teams</u> Mentor: <b>S.N. Batliwalla</b> Associate: <b>Nikhil Deshpande</b>
<b>1:30 pm - 2:15 pm</b>	<b>Networking over Lunch</b>	
2:15 pm - 2:45 pm	<b>Partner Corporate Address</b> <i>Presentation on Vidyasaarathi: A model project on financing higher education in India</i>	<b>Vinith Nair</b> (Assistant Vice President, NSDL e-Governance Infrastructure Limited)
2:45 pm - 5:00 pm	<b>TISS AESDII Bazaar</b> <i>A platform where participant NPOs present innovative, sustainable and high-impact proposals that have been mentored during the Conclave, to corporate CSR teams</i>	Moderated by: <b>Ami Misra</b> (Programme Specialist, National CSR Hub, TISS)
<b>5:00 pm - 5:15 pm</b>	<b>Tea Break</b>	
5:15 pm - 5:45 pm	<b>Valedictory Address</b> <i>"Beyond the 7Cs"</i> Conscious Compassionate Capitalism – Convergence and Collaboration between Corporations and Communities	<b>Professor S. Parasuraman</b> (Former Director, Tata Institute of Social Sciences)
5:45 pm - 6:00 pm	Feedback Session and Concluding Remarks	<b>rohan sarma</b> (Head, TISS AESDII)
6:00 pm onwards	Certificate Distribution	<b>TISS AESDII Team</b>

# Fees and Related Information

The **fee structure** is noted in the table below.

Sr. No.	Organisation	Amount Per Day Per Participant*
1	Companies (Public and Private Sector)	Rs. 18,000/-
2	Non-empanelled Non-Profit Organisations/ Individuals	Rs. 4,500/-
3	TISS Empanelled Non-Profit Organisations	Rs. 3,000/-

\*the amount is inclusive of GST (rate – 18%)

## Instructions

The instructions for the payment of fees are as follows:

**Please make the payments on/ by Friday, 18<sup>th</sup> May 2018.**

Kindly transfer the funds on this payment gateway: [https://support.tiss.edu/conf\\_regi\\_form/](https://support.tiss.edu/conf_regi_form/)

Alternatively, the fees can be transferred to the following bank account directly. The details for transfer of funds are noted below:

Account Holder Name: TATA INSTITUTE OF SOCIAL SCIENCES PROJECT ACCOUNT

Account No: 0765104000038289

Bank Name: IDBI Bank

IFS Code: IBKL0000765

SWIFT Code: IBKLINBB126

Branch Code: 765

MICR: 400259090

Bank Address: IDBI Bank

Deonar branch  
Unit no: 1, Safal Pride  
Sion-Trombay Road  
Deonar, Mumbai-400088

Permanent Account Number: AAATT4224B

**Please send the online receipt or UTR code to [tissaesdii@gmail.com](mailto:tissaesdii@gmail.com) along with the GST Declaration and Invoice Requisition form.**

For any queries, please contact:

**Ms. Rajisha Vineet**

**Contact Number: 022-25525848**

[tissaesdii@gmail.com](mailto:tissaesdii@gmail.com)

Website:

<https://goo.gl/tpZs16>

Note for Participants: **The participants will be eligible for receiving a TISS endorsed certificate for attending the Conclave.**

*Workshop Prerequisite for TISS AESDII Bazaar:* **Kindly note that NPO participants are advised to bring along one draft proposal (with clear thematic and geographical areas indicated) that the organization would like to explore for funding through CSR. While preparing the proposal, your organisation is requested to use the proposal bank form attached in the email invitation. The proposal bank form need not be sent to us. Kindly carry hardcopies of the same to the venue on 21<sup>st</sup> May 2018.**

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