

# **TISS AESDII Western Conclave for Building CSR Partnerships**

DATE: 21.05.2018 - 23.05.2018

VENUE: Library Conference Hall, Sixth Floor, Main Campus, Tata Institute of Social Sciences, Deonar, Mumbai, Maharashtra - 400088

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TISS AESDII Western Conclave for Building CSR Partnerships: May 21-23, 2018

## <u>Schedule – Day 1</u>

Day 1 – Monday, 21 <sup>st</sup> May 2018		
Session Timings	Session	Resource Persons
9:30 am - 10:00 am	Registration and Breakfast	Dwiya Saha, Sangjukta Roy Chowdhury, Aritra Moulick (Programme Coordinators, TISS AESDII)
10:00 am - 10:30 am	Session 101 About TISS AESDII and the Conclaves	rohan sarma (Head, TISS AESDII)
10:30 am - 11:00 am	Keynote Address Setting the Context	Nadir Godrej (Managing Director, Godrej Industries Ltd.)
11:00 am - 11:15 am	Tea Break	Group Photo
11:15 am - 2:00 pm	<section-header><section-header><text></text></section-header></section-header>	<ul> <li>Panellists:</li> <li>Pratyush Panda (Head, CSR, ACC Limited)</li> <li>Dhimant Parekh (Founder, The Better India)</li> <li>Dr. Saugat Mukherjee (Regional Director - West, Confederation of Indian Industries)</li> <li>Dr. R. Balasubramaniam (Founder and Chairman, Grassroots Research And Advocacy Movement – GRAAM)</li> <li>Vivek Talwar (Former Chief Sustainability Officer and Chief Culture Officer, Tata Power)</li> <li>Aarti Wig (Founder and Country Director, Yunus Social Business, India)</li> <li>V. Venkatramana (COO, Shantilal Muttha Foundation</li> <li>S.N. Batliwalla (Financial Advisor, TISS)</li> <li>Chair: rohan sarma (Head, TISS AESDII)</li> </ul>
2:00 pm - 2:45 pm	Lun	lch Break

Day 1 – Monday, 21 <sup>st</sup> May 2018		
Session Timings	Session	Resource Persons
	Special Address	Shweta Shalini
2:45 pm - 3:30 pm	A Convergence Approach to	(Executive Director, Maharashtra Village
	Good Governance	Social Transformation Foundation)
	Masterclass Part I	Professor Bhaskar Mittra
3:30 pm - 4:30 pm	Understanding Theory of Change and	(Associate Director, Tata-Cornell Institute
	Logical Framework	for Agriculture and Nutrition)
4:30 pm - 4:45 pm	Tea Break	
	Masterclass Part II	Professor Bhaskar Mittra
4:45 pm - 6:00 pm	Fundamentals of Results Based Management for Social Sector Projects	(Associate Director, Tata-Cornell Institute for Agriculture and Nutrition)

## <u>Schedule – Day 2</u>

Day 2 – Tuesday, 22 <sup>nd</sup> May 2018		
Session Timings	Sessions	Resource Persons
9:30 am - 10:00 am	Registration and Breakfast	Dwiya Saha, Sangjukta Roy Chowdhury, Aritra Moulick (Programme Coordinators, TISS AESDII)
	Special Address	Professor B. Venkatesh Kumar
10:00 am - 10:30 am	Governance of NPOs in India: Issues, Challenges, Best Practices and Way Forward	(Chairperson, Centre for Public Policy and Governance, TISS and Director, National CSR Hub, TISS)
10:30 am - 11:30 am	Masterclass Part I	S.N. Batliwalla
	Organisational Good Governance with Case Studies	(Financial Advisor, TISS)
11:30 am - 11:45 am	Tea Break	
11:45 am - 2:00 pm	Masterclass Part II Fundraising Strategies, Financial Management, Policies, Processes and Systems	<b>S.N. Batliwalla</b> (Financial Advisor, TISS)
2:00 pm - 2:45 pm		ch Break
	Masterclass	Dr. Ananya Samajdar
2:45 pm - 4:00 pm	Decoding the CSR Law and Guidelines	(Assistant Professor, TISS)
4:00 pm - 4:45 pm	Presentation TISS AESDII tools for programmatic and financial assessment of: (a) NPOs and (b) social sector projects – • TISS AESDII Empanelment • TISS AESDII Proposal Bank	<b>Debanjana Das</b> <b>Supriya Prasad</b> (Programme Managers, TISS)
4:45 pm - 5:00 pm	Tea Break	
5:00 pm - 6:00 pm	Masterclass Cracking a CSR 'Pitch'	rohan sarma (Head, TISS AESDII)

## <u>Schedule – Day 3</u>

Day 3 – Wednesday, 23 <sup>rd</sup> May 2018		
Session Timings	Sessions	Resource Persons
9:30 am - 10:00 am	Registration and Breakfast	Dwiya Saha, Sangjukta Roy Chowdhury, Aritra Moulick (Programme Coordinators, TISS AESDII)
10:00 am - 10:45 am	Workshop Working with Communities and Development Stakeholders	Ami Misra (Programme Specialist, National CSR Hub, TISS) Amita Parulkar (Research Fellow, National CSR Hub,
10:45 am - 11:15 am	<b>Frequently Asked Questions</b> A live interaction with TISS Experts	TISS) Moderated by: rohan sarma (Head, TISS AESDII)
11:15 am - 11:45 am	Corporate Address Presentation on Vidyasaarathi: A model project on financing higher education in India	Vinith Nair (Assistant Vice President, NSDL e- Governance Infrastructure Limited)
11:45 am - 12:00 pm	Tea Break	· · ·
12:00 pm - 1:30 pm	<b>Group Activity</b> Mentoring of Thematic proposals (Teams will be divided thematically)	Livelihood, Skills, Agriculture and Environment Mentor: Professor Bhaskar Mittra Associate: Nimisha Shah Disability, Health, Nutrition Mentor: Dr. Ananya Samajdar Associate: Aritra Moulick Education Mentor: Amita Parulkar Associate: Keerthi Kumar Water and Sanitation, Projects focussing on Vulnerable Groups Mentor: Dwiya Saha Associate: Debanjana Das

		Rural/ Community DevelopmentMentor: Ami MisraAssociate: Sangjukta Roy ChowdhuryCorporate TeamsMentor: S.N. BatliwallaAssociate: Nikhil Deshpande
1:30 pm - 2:15 pm	Networking ove	r Lunch
	TISS AESDII Bazaar	Moderated by:
2:15 pm - 5:00 pm	A platform where participant NPOs present innovative, sustainable and high-impact proposals that have been mentored during the Conclave, to corporate CSR teams	Ami Misra (Programme Specialist, National CSR Hub, TISS)
5:00 pm - 5:15 pm	Tea Break	
5.00 pm 5.15 pm	Valedictory Address	
5:15 pm - 5:45 pm	Beyond the 7Cs Conscious Compassionate Capitalism – Convergence and Collaboration between Corporations and Communities	<b>Professor S. Parasuraman</b> (Former Director, Tata Institute of Social Sciences)
5:45 pm - 6:00 pm	Feedback Session and Concluding Remarks	rohan sarma (Head, TISS AESDII)
6:00 pm onwards	Certificate Distribution	TISS AESDII Team

## Fees and Related Information

Sr. No.	Organisation	Amount Per Day Per Participant*
1	Companies (Public and Private Sector)	Rs. 18,000/-
2	TISS Empanelled Non-Profit Organisations	Rs. 3,000/-
3	Non-empanelled Non-Profit Organisations/ Individuals	Rs. 4,500/-

#### The **fee structure** is noted in the table below.

\*the amount is inclusive of GST (rate – 18%)

#### Instructions

The instructions for the payment of fees are as follows:

Please make the payments on/ by Thursday, 17<sup>th</sup> May 2018.

Kindly transfer the funds on this payment gateway: https://support.tiss.edu/conf\_regi\_form/

Alternatively, the fees can be transferred to the following bank account directly. The details for transfer of funds are noted below:

Account Holder Name: TATA INSTITUTE OF SOCIAL SCIENCES PROJECT ACCOUNT

Account No: 0765104000038289

Bank Name: IDBI Bank

IFS Code: IBKL0000765

SWIFT Code: IBKLINBB126

Branch Code: 765

MICR: 400259090

Bank Address: IDBI Bank

Deonar branch Unit no: 1, Safal Pride Sion-Trombay Road Deonar, Mumbai-400088

Permanent Account Number: AAATT4224B

<u>Please send the online receipt or UTR code to tissaesdii@gmail.com</u> along with the GST <u>Declaration and Invoice Requisition form.</u> For any queries, please contact: Ms. Rajisha Vineet Contact Number: 022-25525848 tissaesdii@gmail.com

Website: https://goo.gl/tpZs16

Note for Participants: The participants will be eligible for receiving a TISS endorsed certificate for attending the Conclave.

<u>Workshop Prerequisite for TISS AESDII Bazaar</u>: Kindly note that NPO participants are advised to bring along one draft proposal (with clear thematic and geographical areas indicated) that the organization would like to explore for funding through CSR. While preparing the proposal, your organisation is requested to use the proposal bank form attached in the email invitation. <u>The proposal bank form need not be sent to us</u>. Kindly carry hardcopies of the same to the venue on 21<sup>st</sup> May 2018.