

Vaishali Choudhary

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Current Address: C-8 Pride Park, Vedant Nagar, Aurangabad, Maharashtra, 431001

CURRENTLY WORKING AT			Started from 6 April, 2018
Company: Dilasa Janvikas Pratishthan, Aurangabad			
Position: Associate Programme Manager			
Roles and responsibilities:			
<ul style="list-style-type: none">Preparing project proposalsDocumentation, reporting and presentation of projectsProject evaluation through research and field visitsProject planning and implementation			
INTERNSHIPS DURING POST GRADUATION			
SUMMER INTERNSHIP			15 Apr 2017 – 16 Jun 2017
Company: Ganga Industries			
Project Title: Identifying potential marketing channels and analyzing market for agricultural machinery			
<ul style="list-style-type: none">Studying the existing marketing channels and identifying the target customersKnow about the expectations of the customers for continuous growth of the existing products			
WINTER INTERNSHIP			27 Nov 2016 – 8Jan 2017
Company: Watershed Organization Trust(WOTR),Maharashtra			
Project Title: To prepare a sustainable business plan for Farmer Producer Company in Ahmednagar, Maharashtra			
<ul style="list-style-type: none">Conducting base line survey of the farmers (120 members) in 8 villages of Ahmednagar district, to find information about their agricultural practices and analyze the dataMaking a business plan that will be sustainable in the long run			
EDUCATION BACKGROUND			
Degree	Year of passing	Institute	Percentage
MBA-RM (Master of Business Administration – Rural Management)	2018	Xavier Institute of Management, Bhubaneswar, Odisha	70
Bachelors of Business Administration (Human Resources)	2015	Maharashtra Institute of Technology –School of Management, Pune, Maharashtra	69.61
XII (CBSE)	2012	Delhi Public School, Indore, Madhya Pradesh	85.00
X (CBSE)	2010	Delhi Public School, Indore, Madhya Pradesh	74.10

ACADEMIC ACHIEVEMENTS / PROJECTS

- Completed immersion course in **‘Digital Marketing and Strategies’** in the year 2018.
- Completed course on **SPSS** in the year 2017.
- Completed immersion course in **‘Dairy Business’** in the year 2017
- Completed final year project during Bachelors of Business Administration on **‘Performance Appraisal in Gujarat Co-operative Milk Marketing Federation Ltd. (AMUL)’** in the year 2015
- Undertook Internship at **‘Netflex Software Technologies Pvt. Ltd’** in the year 2014

SKILLS

- Strong communication skills
- Efficient problem solver
- Good interpersonal skills
- Flexible and team player
- Energetic and results driven

EXTRACURRICULAR ACHIEVEMENTS

- Completed Live Project on **‘Branding and promoting of PNB Bank by Creating awareness about financial inclusion through digital literacy’**, Punjab National Bank, 2017
- Completed Live Project on **‘Survey on Usage and Experiences of Home Remedies & Ayurveda Products in India’**, GlaxoSmithKline, 2017
- Completed Live Project on **‘Designing and implementing an effective promotion mix for brand activation of Tata LCV’**, Tata Motors, 2017
- Attended the course **‘HR from outside-in’** from Maharashtra Institute of Technology –School of Business, Pune in the year 2014
- Attended HR conclave on **‘Innovative Practices followed by HR Professionals’** by Maharashtra Institute of Technology –School of Business, Pune in the year 2014
- Completed a certificate course in **‘Media Management’** from Maharashtra Institute of Technology – School of Business, Pune in the year 2013
- Participated in **‘54th National School Games in Volleyball Championship’**, Chickmagalur in the year 2009