

## Vaishali Choudhary

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PRESENT WORKING STATUS		6 <sup>th</sup> April, 2018 - Till date
Associate Programme Manager - Dilasa Janvikas Pratishthan, Aurangabad	<b>Projects handled:</b> <ul style="list-style-type: none"><li>• Impact evaluation of various interventions undertaken by Gramin Suvidha Kendra – A CSR initiative of Multi Commodity Exchange of India Ltd.</li><li>• Implementation of Jalvaibhav Prakalp – A CSR initiative of Larson and Turbo Financial Services</li><li>• Implementation of Gram Seva Project – Adaption of villages through Gram Panchayats – A CSR initiative of SBI Foundation</li><li>• Providing infrastructure facilities for Anganwadi and schools in Goa – A CSR initiative of United Breweries Ltd.</li></ul>	
	<b>Roles and responsibilities:</b> <ul style="list-style-type: none"><li>• Preparing project proposals</li><li>• Project planning and implementation</li><li>• Documentation, reporting and presentation of projects</li><li>• Project evaluation through research and field visits</li></ul>	
INTERNSHIPS DURING POST GRADUATION		
SUMMER INTERNSHIP		15 <sup>th</sup> Apr 2017 – 16 <sup>th</sup> Jun 2017
Ganga Industries	<b>Project Title: Identifying potential marketing channels and analyzing market for agricultural machinery</b> <b>Roles and responsibilities:</b> <ul style="list-style-type: none"><li>• Studying the existing marketing channels and identifying the target customers</li><li>• Know about the expectations of the customers for continuous growth of the existing products</li></ul>	
WINTER INTERNSHIP		27 <sup>th</sup> Nov 2016 – 8 <sup>th</sup> Jan 2017
Watershed Organization Trust(WOTR), Maharashtra	<b>Project Title: To prepare a sustainable business plan for Farmer Producer Company in Ahmednagar, Maharashtra</b> <b>Roles and responsibilities:</b> <ul style="list-style-type: none"><li>• Conducting base line survey of the farmers (120 members) in 8 villages of Ahmednagar district, to find information about their agricultural practices and analyze the data</li><li>• Making a business plan that will be sustainable in the long run</li></ul>	

EDUCATION BACKGROUND			
Degree	Year of passing	Institute	Percentage
MBA-Rural Management	2018	Xavier Institute of Management, Bhubaneswar, Odisha	70
Bachelors of Business Administration (Human Resources)	2015	Maharashtra Institute of Technology –School of Management, Pune, Maharashtra	69.61
XII (CBSE)	2012	Delhi Public School, Indore, Madhya Pradesh	85.00
X (CBSE)	2010	Delhi Public School, Indore, Madhya Pradesh	74.10
ACADEMIC ACHIEVEMENTS / PROJECTS			
<ul style="list-style-type: none"><li>Completed immersion course in ‘Digital Marketing and Strategies’ in the year 2018.</li><li>Completed immersion course in ‘Dairy Business’ in the year 2017</li><li>Completed final year project during Bachelors of Business Administration on ‘Performance Appraisal in Gujarat Co-operative Milk Marketing Federation Ltd. (AMUL)’ in the year 2015</li><li>Undertook Internship at ‘Netflex Software Technologies Pvt. Ltd’ in the year 2014</li></ul>			
TECHNICAL COMPETENCIES		SKILLS	
<ul style="list-style-type: none"><li>SPSS</li><li>Microsoft Excel</li><li>Microsoft Word</li><li>Microsoft PowerPoint</li><li>Financial Analysis</li></ul>		<ul style="list-style-type: none"><li>Strong communication skills</li><li>Efficient problem solver</li><li>Good interpersonal skills</li><li>Flexible and team player</li><li>Energetic and results driven</li></ul>	
EXTRACURRICULAR ACHIEVEMENTS			
<ul style="list-style-type: none"><li>Completed Live Project on 'Branding and promoting of PNB Bank by Creating awareness about financial inclusion through digital literacy', Punjab National Bank, 2017</li><li>Completed Live Project on ‘Survey on Usage and Experiences of Home Remedies &amp; Ayurveda Products in India’, GlaxoSmithKline, 2017</li><li>Completed Live Project on ‘Designing and implementing an effective promotion mix for brand activation of Tata LCV’, Tata Motors, 2017</li><li>Attended the course ‘HR from outside-in’ from Maharashtra Institute of Technology –School of Business, Pune in the year 2014</li><li>Attended HR conclave on ‘Innovative Practices followed by HR Professionals’ by Maharashtra Institute of Technology –School of Management, Pune in the year 2014</li><li>Completed a certificate course in ‘Media Management’ from Maharashtra Institute of Technology –School of Management, Pune in the year 2013</li><li>Participated in ‘54<sup>th</sup> National School Games in Volleyball Championship’, Chickmagalur in the year 2009</li></ul>			