



Ritu Raj

**Mob:** 8447700956

**Email:** [rajritu190@gmail.com](mailto:rajritu190@gmail.com)

### Areas of Expertise

Policy Analysis	Qualitative Research	Training & Development
Project Management and Content Development	Media & Social Media Engagement	Agency & Donor Management

### Work Experience

**2 Years**

#### Ipas Development Foundation (IDF)

**Jan,2017-Present**

##### Assistant Manager- Policy

- Responsible for organizing stakeholder consultations and events in collaboration with the Ministry of Health and Family Welfare, GoI at the national level and state level for promotion of comprehensive abortion care (CAC) and contraceptive care services for women.
- Responsible for supporting media outreach for IDF and strengthening its presence on social and other media platforms.
- Managing projects sponsored by reputed donors such as WHO, Guttmacher Institute and AmplifyChange.
- Responsible for training and developing 20 identified NGO's in the field of Abortion and Law, Contraception and Media engagement.
- Initiated and developed IDF's presence on social media platforms.
- Drafted and published abstracts, press releases, case studies and policy briefs for the organization at the national and international fora.
- Responsible for managing PR agency to tap and understand the media environment for creating advocacy on CAC programmes and policies.
- Supporting the Executive Director on critical project initiatives and content development.
- Responsible for knowledge management of information in public domain including cases pending in courts on abortion and related segments.
- Responsible for developing content for IDF website.

#### Digital Green

**May 2012-October 2012**

##### Assistant Program Manager

- Vodafone pilot project: Provided information about advanced agriculture practices through mobile enabled content to farmers.
- M-Kisan project: Conducted literature review on the best agriculture practices for project partner; International Livestock Research Institute (ILRI).
- As a social media lead; was responsible for creating awareness regarding organization and its projects on social media platforms.

### Research work

**Aug 2014-Sep 2016**

Thesis on: Women and their Engagement with Nature: A Study from an Ecofeminist Perspective.

- Published an article: Raj, Ritu. (2015) Environment, Gender and Sustainable Livelihood: Perspectives and Issues. In Suresh Pathare, Sanjai Bhatt and Jaimon Varghese (Ed.), *Social*

**Address:** Flat 1B-104, DLF Princeton Estates, DLF Phase 5, Sector 53, Gurugram, Haryana-122003

*Justice and Social Work Profession in India, Challenging Responses and Responding Challenges.* Jaipur: Manas Publishers. (ISBN no: 978-93-83231-30-0)

### Conferences Participated

- Participated in a conference on Step Up for Disaster Risk Reduction (DRR), India Campaign, 2016, Department of Anthropology, Delhi University.
- Participated in the International Conference on Disaster Risk Reduction (DRR), 2015, New Delhi
- Participated and presented a paper titled, "Environment, Gender and Sustainable Livelihoods" at the Second Indian Social Work Congress held at Savitribai Phule University of Pune, 2014.
- Participated in a Research Colloquium talk, "Towards an inclusive tax system for India: Some issues and the way forward" by Prof Rajeev Malhotra, Professor and Executive Director, Centre for Development and Finance, Jindal School of Government and Public Policy.

### Education

Qualification	Board/University	Year of Passing	Percentage
M.Phil. in Social Work	Department of Social Work, Delhi University	2016	60%
Master's in Social Work (Community Development Specialization)	Tata Institute of Social Sciences, Mumbai	2012	66%
B.A. (Hons) History	St. Stephen's College, Delhi University	2010	57%

### Internship/ Fieldwork

- Kislay, New Delhi (March 2012)
- Association of Parents of Disappeared Persons (APDP), Srinagar (Aug-September 2011)
- Vimarsh, Nainital (May - June 2011)
- Shramjivi Sangatana, Thane (March-April 2011)
- Alliance for Dalit Rights, Mumbai (July 2010- March 2011)

### Achievement and Honours

- Developed the Wikipedia page on Abortion in India
- Co-authored the abstract – 'Role of Indian Judiciary in Strengthening Access to Comprehensive Abortion Care (CAC) services in India'. The abstract was presented at the 9th Asia Pacific Conference on Reproductive and Sexual Health and Rights in Vietnam, 2017.
- Published an article title, Digital Green: Rethinking extension' in the magazine, The New Agriculturist, 2012.
- Cleared UGC Net in 2012 and Junior Research Fellowship Eligibility under UGC NET in 2015.
- Student Fact-Finding Team- Jaitapur Nuclear Power Plant (December 2011): Participated in fact-finding team and prepared a report titled, "Refugees of Development" on the Jaitapur Nuclear Power Plant which was presented to Jairam Ramesh.

### Hobbies

Hobbies include: Reading, nature walks and exploring new food cuisines.